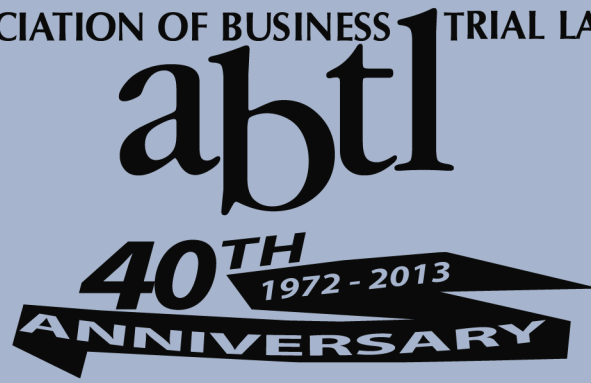


ASSOCIATION OF BUSINESS TRIAL LAWYERS



*THE ART OF*  
*STORYTELLING*

40th Annual Seminar  
October 3-6, 2013

The Ritz-Carlton,  
Laguna Niguel

**\$279 Per Night (No Resort Fee)**  
**\$15/day Parking**

# PROGRAM SCHEDULE

## Thursday, October 3, 2013

4:00–6:00pm	Joint Board of Governors Meeting
4:00–6:00pm	Young Lawyer Division Mixer
6:00–7:15pm	40th Anniversary Celebration Reception
7:15–9:00pm	Welcome Dinner

## Friday, October 4, 2013

7:00–9:00am	Buffet Breakfast
8:15–8:20am	Welcome Announcements
8:20–11:20am	General Sessions

Panel 1: *The Courtroom is Your Stage*

Panel 2: *Developing a Persuasive Story and Theme*

Panel 3: *Conveying Your Theme Throughout Your Case*

11:30am–12:45pm	Lunch and Speaker
1:15pm	Golf Shotgun (Monarch Beach Golf Links)

## Saturday, October 5, 2013

10:00am–12:00pm	Tennis Tournament (Tennis Club at Monarch Beach)
1:00–1:05pm	Welcome & Announcements
1:05–3:55pm	General Sessions

*California's Top Trial Lawyers  
Demonstrate the Art of Storytelling*

4:05–4:50pm	Breakout Sessions with Members of the Judiciary
5:30–9:30pm	Kids' Dinner and Activities
6:00–7:00pm	Keynote: Hon. Alex Kozinski United States Court of Appeals for the Ninth Circuit
7:00–9:00pm	Dinner Buffet & Entertainment by



## Sunday, October 6, 2013

8:00–10:00am	Buffet Breakfast
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## What is Included for Attendees and Registered Guests?

- All Seminar Presentations  
(*Materials and MCLE for conference registrants only*)
- 40th Anniversary Celebration and Welcome Dinner on Thursday, October 3, 2013;
- Two (2) Buffet Breakfasts (Friday and Sunday);
- Luncheon on Friday October 4, 2013 (*Conference registrants only*); &
- Dinner & Entertainment on Saturday, October 5, 2013.
- Registered children may attend both breakfasts, the Welcome Dinner and a private Children's Dinner on Saturday evening.

## Dress Code

All seminar sessions are casual (shorts and golf shirts are welcome). Receptions and dinners are Resort Casual (no jackets or ties required).

## Cancellation & Refund Policy

Seminar Registration Fees are refundable *prior to Tuesday, September 3, 2013*, less a *non-refundable processing fee of \$175.00*. Cancellations must be received in writing (by email at [annualseminar@abtl.org](mailto:annualseminar@abtl.org) or by fax to 714.602.2505), no later than 5:00 p.m. on Tuesday, September 3, 2013.

## Hotel Accommodations

All accommodations are at The Ritz-Carlton, Laguna Niguel. Discounted ABTL group rates are set forth in this brochure. Each ABTL member is responsible for booking his/her own hotel accommodations on-line at <http://www.abtl.org/annualseminar.htm> or by contacting the hotel at 877.266.6065 and referencing "ABTL." *To enjoy the ABTL discounted rates, hotel reservations must be made on or before September 11, 2013.* For your additional enjoyment, the ABTL discounted group rates can be extended pre- and post-conference for up to three (3) days on either side of the scheduled conference dates.

## Contact Information

Event Planner: Linda A. Sampson  
8502 E. Chapman Avenue | Suite 443  
Orange | CA | 92869  
Phone: 323.988.3428 | Fax: 714.602.2505  
[AnnualSeminar@abtl.org](mailto:AnnualSeminar@abtl.org) | [www.abtl.org](http://www.abtl.org)

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# 40TH ANNUAL SEMINAR CONFERENCE REGISTRATION FORM

Complete the registration form and submit to ABTL  
8502 E. Chapman Avenue., Suite 443, Orange, CA 92869  
Make checks payable to ABTL (Tax ID: 51-0167001)

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## PERSONAL INFORMATION:

Name: \_\_\_\_\_ SBN: \_\_\_\_\_

Nickname (if any, for nametag purposes): \_\_\_\_\_

Firm Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## ABTL CHAPTER:

Please indicate chapter to which you are a member. You must join your local ABTL Chapter to be eligible to attend. *Please circle one:*

Los Angeles | Northern California | Orange County | San Diego | San Joaquin Valley

## BOARD MEMBERS/OFFICERS/PAST PRESIDENTS:

Board Member       Officer       Past President

## REGISTRATION FEES:

*Prices are per person and include all materials, group meals, special events and entertainment.  
Please see Cancellation & Refund Policy set forth in General Information.*

	Postmarked on or before 8/1/2013	Postmarked after 8/1/2013
Conference Registration	\$995	\$1,095
Conference Registration - Young Lawyer (Admitted 10 years or less) - In-House Counsel - Public Entity/Governmental Attorney	\$795	\$895
Judicial Registration (Sitting State and Federal Judges)	\$575	\$575
Guest Registration (Includes meals, events and entertainment)	\$475	\$525
Children Registration (Price per child; Ages 3-15)	\$175	\$200

## GUEST REGISTRATION:

Guest Name: \_\_\_\_\_ Email: \_\_\_\_\_

Please include guest's email address if he/she would like to receive seminar event invitations and information directly.

## CHILDREN REGISTRATION:

Name(s): \_\_\_\_\_ Age: \_\_\_\_\_

Name(s): \_\_\_\_\_ Age: \_\_\_\_\_

Name(s): \_\_\_\_\_ Age: \_\_\_\_\_

## PAYMENT INFORMATION:

Total Payment \$ \_\_\_\_\_ Payment Method:  *Check*  *Credit Card*

For Payment via Credit Card: You can do so online through PayPal or by entering your information here:

Type of Card (Circle One): *Visa* | *MasterCard* | *Amex* | *Discover*

Number: \_\_\_\_\_; Expiration: \_\_\_\_\_

## ACTIVITIES:

We will contact you if there is sufficient interest in these activities

*Golf*

*Surfing*

*Tennis*

*Paddle Boarding*

*Hiking*

*Tidepool/Beachlife Tours*

**All hotel accommodations are at the**

**The Ritz-Carlton, Laguna Niguel**

**\$279 Per Night (No Resort Fee)**

**\$15/day parking (either day or overnight parking)**

**These rates will be offered three (3) nights pre- and post-conference.**

**All hotel reservations must be made on or before September 11, 2013.**

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Bernice Conn—Robins Kaplan Miller & Ciresi LLP



Daniel Y. Zohar—The Zohar Law Firm

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